ORDER

8 NEWS NOW

KLAS

Orders		
Order / Rev:	37542	
Alt Order #:	08878962	
Product Desc:	OBAMA/P/D	
Estimate:	2002	
Flight Dates:	10/09/12 - 10/15/12	
Original Date / Rev:	10/08/12 / 10/11/12	
Order Type:	GENERAL	

Primary AE:	Mike Jones
Sales Office:	K-WAS
Sales Region:	National

Agency

Name:	GMMB		Billing Type:	Cash
Buying Contact:			Billing Calendar:	Broadcast
Billing Contact:			Billing Cycle:	EOM/EOC
	1010 Wisconsin Ave NW		Agency Commission:	15%
	Washington, DC 20007			

Advertiser

Name:	Obama, Barack D-President		New Business Thru:	
Demographic:	A35+		Order Separation:	00:15:00
Product Codes:	PO1		Advertiser External ID:	
Priority:	LV2		Agency External ID:	
Revenue Codes:	AGY, POL, CAND			

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	17	$29,950.00	$25,457.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	17	$29,950.00	$25,457.50	0.00
Totals	17	$29,950.00	$25,457.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KLAS	30%	$29,950.00
Market	100%	$99,833.33

Competitive Share

	Share	Total
CABLE	0%	$0.00
KBLR	0%	$0.00
KFBT	0%	$0.00
KINC	0%	$0.00
KTNV	25%	$24,958.33
KTUD	0%	$0.00
KVBC	0%	$0.00
KVVU	5%	$4,991.67
KVWB	0%	$0.00
LV1	0%	$0.00
UNKWN	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/09/12	10/15/12	CBS This Morning 7-9a CM	7-9a		MTWTF--	:30	1	$135.00	LV4	0.00	NM	0	$0.00
				CBS This Morning											

CBS THIS MORNING

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/09/12	10/15/12	MTWTF--	1	$135.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	8	10/09/12-10/15/12	CBS This Morning 7-9a	7-9a	MTWThF----	:30	($135.00)	0.00	NM

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	8	10/09/12	10/15/12	CBS This Morning 7-9a CM CBS This Morning		7-9a	MTWTF--	:30	1	$135.00	LV4	0.00 NM	0	$0.00

CBS THIS MORNING

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			
Week:	10/09/12	10/15/12	MTWTF--	1	$135.00	0.00			

Spot	Ch Date Range	Description	Start/End Time		Weekdays	Length	Rate	Rtg Type
	Credited *[due oversold]*							

E 2	8	10/13/12	10/13/12	CBS Early Show - Sat. CM CBS Early Show - Sat.		5-7a	-----S-	:30	1	$335.00	LV1	0.00 NM	1	$335.00

CBS THIS MORNING SATURDAY

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	-----S-	1	$335.00	0.00

E 3	8	10/14/12	10/14/12	8 News Now Sun AM #CM 8 News Now Sun AM #1		8 News Now Sun A	------S	:30	1	$525.00	LV1	0.00 NM	1	$525.00

NEWS

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	------S	1	$525.00	0.00

E 4	8	10/09/12	10/15/12	1230-2p Soaps/ LMAD CM Soaps / Let's Make A Deal		1230-2p	MTWTF--	:30	1	$1,315.00	LV1	0.00 NM	1	$1,315.00

LET'S MAKE A DEAL

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/09/12	10/15/12	MTWTF--	1	$1,315.00	0.00

E 5	8	10/15/12	10/15/12	The Talk 2-3P The Talk	CM	2-3p	M------	:30	1	$1,315.00	LV1	0.00 NM	1	$1,315.00

THE TALK

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/09/12	10/15/12	M------	1	$1,315.00	0.00

E 6	8	10/09/12	10/15/12	Ellen Ellen	CM	3-4p	MTWTF--	:30	1	$300.00	LV4	0.00 NM	1	$300.00

ELLEN

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/09/12	10/15/12	MTWTF--	1	$300.00	0.00

E 7	8	10/15/12	10/15/12	Mon 10-11p Hawaii Five-O	CM	10-11p	M------	:30	1	$9,000.00	LV1	0.00 NM	0	$0.00

HAWAII FIVE-0

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	M------	1	$9,000.00	0.00

Spot	Ch Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg Type
1	8 10/15/12-10/21/12	Mon 10-11p	10-11p	M--------	:30($9,000.00)		0.00 NM
	Credited *[due oversold]*						

E 8	8	10/13/12	10/13/12	Sat 1235-135a DaVinci l CM Da Vinci Inquest		12.35a-1.35a (12:35 XM-1:35 XM)	-----S-	:30	1	$175.00	LV1	0.00 NM	1	$175.00

DAVINCI

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	-----S-	1	$175.00	0.00

E 9	8	10/11/12	10/11/12	Thu 9-10p Big Bang / Two 1/2 Men	CM	9-10p	---T---	:30	1	$9,450.00	LV1	0.00 NM	1	$9,450.00

Big Bang/ 2.5 Men

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	---T---	1	$9,450.00	0.00

E 10	8	10/13/12	10/13/12	Sat 10-11p 48 Hours Mystery	CM	10-11P	-----S-	:30	1	$900.00	LV2	0.00 NM	1	$900.00

48 HOURS MYSTERY

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	-----S-	1	$900.00	0.00

E 12	8	10/09/12	10/15/12	8 News Now 11p M-F CM 8 News Now 11p M-F		11-1135p	MTWTF--	:30	1	$500.00	LV3	0.00 NM	1	$500.00

8 NEWS NOW AT 11PM

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/09/12	10/15/12	MTWTF--	1	$500.00	0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 12	8	10/09/12	10/15/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p	MTWTF--	:30	1	$500.00	LV3	0.00	NM	1	$500.00

8 NEWS NOW AT 11PM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	8	10/13/12	10/14/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P	-----SS	:30	1	$400.00	LV2	0.00	NM	1	$400.00

8 NEWS NOW AT 11PM-WKND

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	-----SS	1	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	8	10/12/12	10/12/12	Fri 8-9p CSI: NY	CM	8-9p	----F--	:30	1	$5,500.00	LV1	0.00	NM	0	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	----F--	1	$5,500.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	8	10/08/12-10/14/12	Fri 8-9p	8-9p	-----F----	:30	($5,500.00)	0.00	NM

Credited
[due pgm chg]

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	8	10/09/12	10/12/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	-TWTF--	:30	2	$50.00	LV2	0.00	NM	2	$100.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	-TWTF--	2	$50.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	8	10/11/12	10/11/12	Thu 10-11p Person Of Interest	CM	10-11p	---T---	:30	1	$8,000.00	LV1	0.00	NM	1	$8,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	---T---	1	$8,000.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 17	8	10/14/12	10/14/12	Sun 4-5P Elec Playgroun 4-5p Electric Playgrnd 2x	CM	4-5p	------S	:30	1	$615.00	LV1	0.00	NM	1	$615.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	------S	1	$615.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	8	10/15/12	10/15/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	M------	:30	1	$500.00	LV2	0.00	NM	1	$500.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	M------	1	$500.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 19	8	10/15/12	10/15/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	M------	:30	1	$20.00	LV4	0.00	NM	1	$20.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	M------	1	$20.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 20	8	10/12/12	10/12/12	Fri 9-10p CSI: NY	CM	9-10p	----F--	:30	1	$5,500.00	LV1	0.00	NM	1	$5,500.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	----F--	1	$5,500.00	0.00

		Totals	17	$29,950.00